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Introduction & Criteria

Introduction

The *General Excellence and Marketing (GEM) Awards* are designed to recognise and reward the achievements of individual staff and member offices nationally.

GEM Awards Criteria

The GEM Awards structure was established by members, for members, and offers individual and office awards, on both a state and national level.

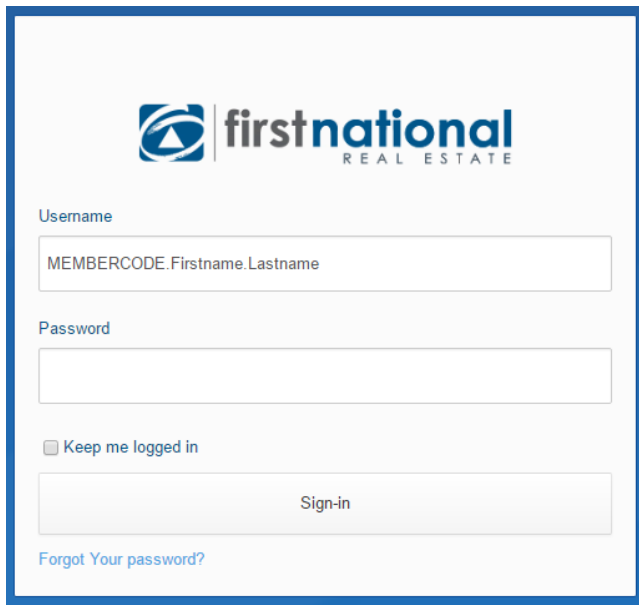
To view the full list of award types and criteria, please [download the GEM Awards Program Booklet](#).

To request a hard copy, please contact your Business Growth Manager.



Report Access

To submit your figures, logging in to FN Central: www.fncentral.com.au
Username format: MEMBERCODE.Firstname.Lastname



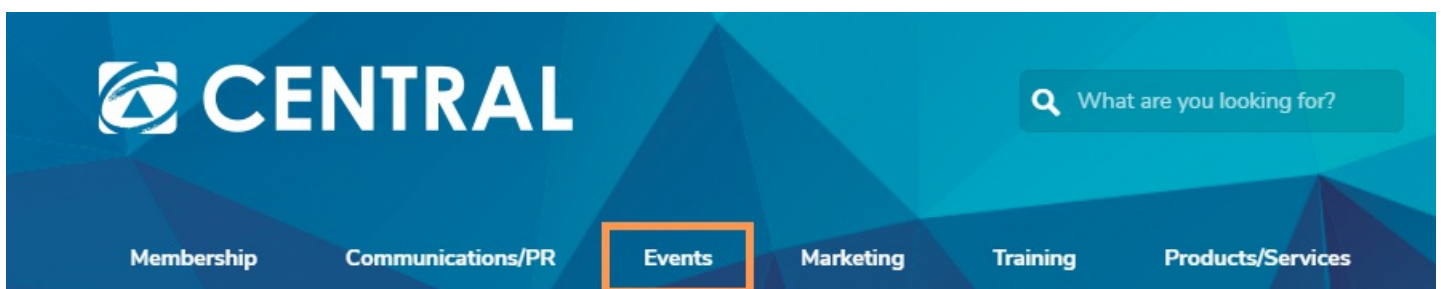
The screenshot shows the FN Central login interface. At the top left is the First National Real Estate logo. Below it, the text 'firstnational REAL ESTATE' is displayed. The login form includes a 'Username' field with the placeholder text 'MEMBERCODE.Firstname.Lastname', a 'Password' field, a checkbox for 'Keep me logged in', and a 'Sign-in' button. A link for 'Forgot Your password?' is located at the bottom left of the form area.

If you have any difficulty logging, contact your Member Services Manager, or the Customer Service team on 1800 653 666 or customerservice@firstnational.com.au.

To access the [GEM Awards Reporting](#) area, you must have Member Admin rights in FN Central. If you are not the Principal and do not already have Member Admin rights, please gain permission from your Principal, and contact your Member Services Manager to assist with this setup.

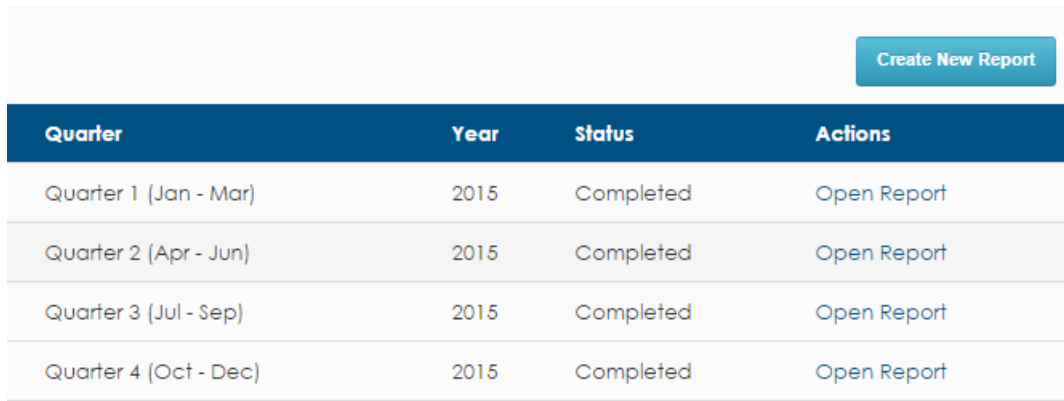
Please note: Reports for each office must be completed using an FN Central login from that office. For branch offices, you will need to use the correlating office login.

For your Awards reports, click on Events:



Events > [Submit Figures](#)

The opening screen will display a list of existing quarter reports, noted with their submission status.



The screenshot shows a user interface for managing reports. At the top right, there is a blue button labeled "Create New Report". Below this is a table with four columns: "Quarter", "Year", "Status", and "Actions". The table contains four rows of data, all for the year 2015 and with a status of "Completed". Each row has an "Open Report" link in the "Actions" column.

Quarter	Year	Status	Actions
Quarter 1 (Jan - Mar)	2015	Completed	Open Report
Quarter 2 (Apr - Jun)	2015	Completed	Open Report
Quarter 3 (Jul - Sep)	2015	Completed	Open Report
Quarter 4 (Oct - Dec)	2015	Completed	Open Report

To open a blank report, click on the Create New Report button; your office details are pre-filled.

Report Details | Office Sizes

There are three categories for office size - **Small**, **Medium** and **Large**. These categories apply to both Sales departments and Property Management departments.

It's not essential to familiarise yourself with the range of each office size; you are simply required to enter the number of Sales staff or the number of managements (tenancies) in the Property Management department. The system will determine the correct office size based on the information you have entered.

Number of Sales Staff & Sales Admin?

Number of Managements – Residential?

Number of Managements – Commercial?

It is important to account for the administration and support staff within your sales staff numbers. If the staff member is not a Salesperson but has assisted in acquisition, sales or personalised assistance, they must be included in the figure entered for the Sales department.

The number of Residential and Commercial managements under Report Details determines the Property Management office size; that is, the overall number of managed properties (tenancies) for the department at the beginning of the reporting quarter.

Nb: There may be multiple tenancies within one property, eg apartments, where the agent has one agreement for the entire property, however, each tenancy is counted separately. The property does not have to be under lease with a current tenant to be considered a managed property.

Quarter

Year

Select the appropriate quarter from the dropdown box. Click Save.

Report Details | Staff

Select the staff names applicable to the quarter from the dropdown box.

Staff Name	Rookie	BDM	Residential	Commercial	Rural	Lifestyle	Add Staff to Report
--Please select staff--	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	+

Tick the categories applicable to each staff member: **Residential, Commercial, Rural, and/or Lifestyle**. After each staff addition, click the green plus symbol under Add Staff to Report.

If the staff name is not available in the dropdown box, this means it's time to update your staff records in FN Central.

For assistance with updating these details, please download the [FN Central User Guide](#) or contact your Member Services Manager.

Only select 'Property Management' from the staff list if you choose to record Property Management figures by portfolio/office, rather than per Property Manager. This will exclude any Property Managers being eligible for individual awards.

Select 'Sales Staff (Past)' from the staff list if you have office figures achieved during the quarter by a staff member no longer employed by you. This data can be figures for one or more past staff within the same entry.

A 'Rookie' is defined as an individual starting in the industry within six months of commencement of the reporting period.

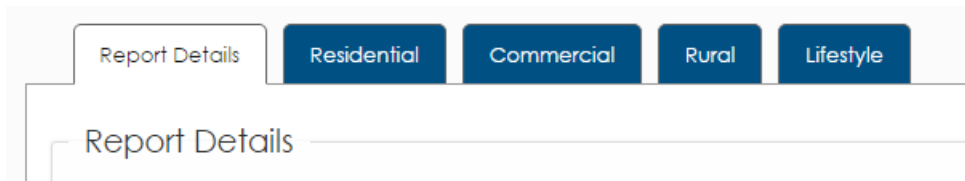
For Rookies, enter the date the agent commenced in the industry (month and year).

Nb: This is not the date the agent commenced with your company.

Report Details | Data Entry

Data Entry

Using the category tabs along the top of the report – Residential, Commercial, Rural and/or Lifestyle - enter your Sales and Property Management figures per staff, as prompted by the column headings.



Ensure to save each row of data, by clicking the green tick, before moving on to the next staff member.

Number of Exclusive Listings	Number of Settled Sales	Value of Property Sold	Gross Sales Commission (\$)	Number of Auctions	Gain of Properties Under Management	Property Management Revenue	Save Data (tick)
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input checked="" type="checkbox"/> <input type="checkbox"/>

There are circumstances when the criteria may be up for interpretation, dependent on the way each office conducts their business. Depending on your office structure, each figure can be considered to be shared or divisible between staff.

For example, you may consider a settled sale to be equal between two sales staff, and therefore can record this settled sale as 0.5 for both individuals.

If you wish to complete the remainder of the report at another time, click Save only.



When you are sure you have finished, click Submit Final Report.



If at any time a report has been submitted incorrectly, please click the Unlock Report button; this sends a request to National Office, who will be in contact once the report is unlocked, and you may make amendments and re-submit.



Did you know?

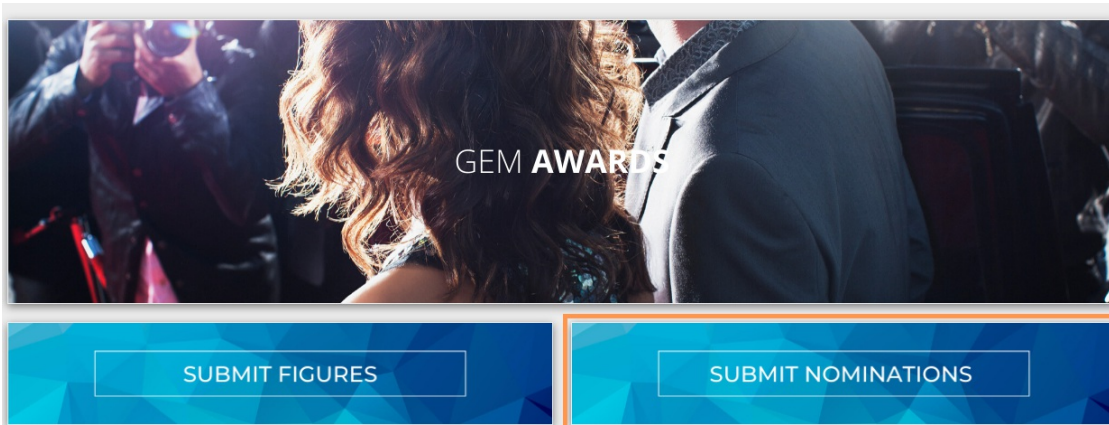
Re-Listings are to be accounted for within your Exclusive Listings figures.

Highest Gain of Properties Under Management awards for gross gains without adjustment for losses.

These are just some examples of the criteria detailed on pages 8 and 9 of the GEM Awards Booklet.

Nominations

Each e-mail address in the network's distribution list, which is drawn from the office staff list that you manage through FN Central, will receive an e-mail communication when nominations become available each year. This will also communicate the deadline for figure reports and nominations to be submitted.



Nominations are provided in the format of an [online form](#), with clearly outlined criteria.

You may like to keep a copy of the nomination forms handy, to make notes throughout the year, and make the submission process quicker and simpler at the end of the reporting period.

It is encouraged that both colleagues and, importantly, Principals nominate their staff, and don't be afraid to submit a self-nomination.

Award Recognition

Award Recognition

The GEM Awards are awarded through the presentation of a combination of trophies, plaques and certificates.



If you do not attend GEM Awards events, First National will have your awards delivered to your office as promptly as possible after each event.

Increased accuracy of figure entry and compliance with the submission deadline ensures National Office can adhere to the prompt production and delivery of your awards.

Timeliness

It is important that figures are submitted by the communicated deadline.

There is a small window between allowing sufficient time for members to submit figures after the fourth quarter concludes, and exporting these figures from the system with sufficient time to produce the awards as a whole, which is both a product and an event.

Why get involved?

Firstly, it is helpful to get in the habit of submitting your figures on a quarterly or yearly basis, for your own records.

You can gauge where you stand within your state, within our network, and take a focus on benchmarking.

First National wants to acknowledge your hard work within your own office and the network.

One of the most important reasons is the promotional aspect of being a top achiever, and promoting your successes to your clients through social media, and newspaper and listing presentations in your local area.

The yearly lead up to Awards can be a fantastic incentive for staff, not just for office morale, but also for goal setting and healthy competition.

National Awards

The National Awards level of the GEM Awards program represents the best of the best, based on results at State level; only those who have submitted figures and been successful at State level will be eligible for the National Awards.

These National Awards are presented at Convention each year following the reporting period - one more reason to get yourself to Convention every year!



Need help?

If you have any questions throughout the process, please get in contact with:

Your **Business Growth Manager**

- or -

Call National Office on 1800 032 332